

# RESEARCHING POPULAR FICTION: METHOD, PRACTICE AND RESONANT THEMES

Saturday 19<sup>th</sup> and Sunday 20<sup>th</sup> November 2011  
Liverpool John Moores University

**Call for papers:** We welcome papers considering popular narratives or cultural practices across any media (film, television, graphic novel, radio, print, cartoons and other narrative art, online), historical period and genre.

Topics for this conference might include, but are not limited to:

Empirical, on-line, ethnographic and observational data gathering archives, quantitative/quantitative data analysis, genre & formula, historical reading experience, reading and storytelling, fandom and cult media, constructing and locating the audience, thematic clusters, book clubs and reading groups, retailing and publishing, transmedia narrative, online discussions and communities, interactive fictions, nineteenth-century serialisation, the bestseller, children's fictions, online and multiplayer gaming, advertising and narrative, radio drama, the stage and performative narrative, long-format television.

Calls for specific panels will be announced via the ARPF website [www.arpf.org.uk](http://www.arpf.org.uk)

Please contact: Nickianne Moody, convenor for ARPF, Liverpool John Moores University, Dean Walters Building, St James Road, Liverpool L1 7BR, U.K. by **1<sup>st</sup> September 2011**  
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